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LEGAL

Privacy Policy

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Terms of Service Download PDF ↓

Welcome to Recruitment Video AI. We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites (including recruitmentads.com and recruitmentvideo.ai), use our studio at studio.recruitmentvideo.ai, and use our services. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site or use our services.

We provide a service for creating professional recruitment videos and campaign creatives.

What personal data we collect and why

We collect information about you to provide and improve our services, manage your account, and comply with legal obligations. The types of personal data we may collect include:

Information you provide to us:

- Account information: When you register, we collect your email address and potentially your name. This is necessary to create and manage your account,

provide customer support, and communicate with you.

- Recruiter profiles: If applicable based on your domain, we store recruiter profile information (name, role, image, etc.) you provide. This is used to populate video templates linked to your account or domain.
- Video content and job data: Information you input to create videos (job titles, company details, logos, descriptions, requirements, benefits, etc.). This data is processed solely to generate the video content you request.
- Media uploads: Files like logos or images you upload are stored by our hosting and storage providers. Avoid uploading images with sensitive embedded metadata (like EXIF GPS), as we cannot control extraction by others if the media becomes accessible.

Information we collect automatically:

- Usage data and technical information: When you access our service, we automatically collect technical details like IP address, browser type, operating system, access times, and pages viewed. We also collect data about your interactions with features (for example viewing changelogs). This helps us operate the service, diagnose problems, maintain security, prevent fraud, and understand usage patterns to improve the service.
- Cookies and similar technologies: We use cookies for essential functions like authentication and session management, as well as for remembering preferences and potentially for analytics. See the Cookies section below for more details.

Legal basis for processing personal data (GDPR)

If you are located in the European Economic Area (EEA) or UK, our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it. However, we will normally collect personal information from you only:

- Where we need the personal information to perform a contract with you (for example to provide the video generation service you requested, manage your account).

- Where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms (for example for operational management, security, fraud prevention, service improvement, direct communication related to your account).
- Where we have your consent to do so (for example potentially for non-essential cookies or marketing communications, if applicable — though currently we primarily rely on contract and legitimate interests).
- Where we need to comply with a legal obligation.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, please contact us using the details provided below.

Cookies

Cookies are small text files stored on your device when you visit websites. We use them to enable essential website functionality and enhance your experience.

- Essential/strictly necessary cookies: These are required for the operation of our service, such as authenticating you, maintaining your session, and ensuring security. For example, a temporary cookie checks if your browser accepts cookies, and login cookies store your session information. These cannot be disabled.
- Preference cookies: These remember choices you make (like display settings) to provide a more personalized experience.
- Analytics/performance cookies (if used): We may use cookies to collect information about how you use our service (for example which pages you visit, if you experience errors) to help us improve performance. This data is typically aggregated and anonymized.

Login cookies typically last for the duration of your session or a short period (for example two days). Preference cookies may last longer (for example a year). Using Remember Me may extend login persistence (for example two weeks). Logging out removes login cookies. You can typically manage cookie

preferences through your browser settings, but disabling essential cookies may impair service functionality.

Embedded content from other websites

Our service itself generally does not embed third-party content. However, templates or user-generated content might include links to external resources (for example company career pages, external fonts). Clicking these links directs you to third-party websites.

These external websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with their content, especially if you have an account and are logged in to that website. Their data practices are governed by their own privacy policies, which we encourage you to read.

Who we share your data with

We do not sell your personal data. We share information only with the following categories of recipients and under limited circumstances:

- Service providers: We engage third-party companies and individuals to perform services on our behalf (for example cloud hosting, database management, user authentication, video processing, data storage, analytics, customer support). These providers process your data only based on our instructions and are contractually obligated to protect it.
- Legal requirements: If required by law, subpoena, or other legal process, or if we have a good faith belief that disclosure is reasonably necessary to investigate, prevent, or take action regarding suspected or actual illegal activities; enforce our agreements with you; investigate and defend ourselves against third-party claims or allegations; protect the security or integrity of our Service; or exercise or protect the rights and safety of Recruitment Video AI, our users, personnel, or others.
- Business transfers: In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company, your information may be transferred as part of that transaction. We

will notify you via email and/or a prominent notice on our website of any change in ownership or uses of your personal information.

- Password resets: If you request a password reset, technical information like your IP address might be included in the reset email for security verification.

How long we retain your data

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including providing our services, complying with legal obligations, resolving disputes, and enforcing our agreements.

Account information (email, name) is kept as long as your account is active. Job data, templates, uploaded media, and generated videos associated with your account are retained while your account is active or until you delete them or the account.

Technical logs are typically retained for shorter periods (for example 30–90 days) for security and operational analysis, unless needed for specific investigations or legal requirements.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it, or, if this is not possible (for example because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

Your data protection rights (GDPR)

If you are a resident of the European Economic Area (EEA) or the UK, you have the following data protection rights:

- Right to access: Request access to the personal data we hold about you.
- Right to rectification: Request correction of inaccurate personal data. You can often update profile information via your account settings.
- Right to erasure (right to be forgotten): Request deletion of your personal data, subject to certain exceptions (for example legal obligations).

- Right to restrict processing: Request restriction of processing under certain conditions.
- Right to data portability: Request to receive your personal data in a structured, commonly used, machine-readable format, or have it transferred directly to another controller where technically feasible.
- Right to object: Object to processing based on legitimate interests or for direct marketing (if applicable).
- Right to withdraw consent: If processing is based on consent, you can withdraw it at any time (this will not affect past processing).
- Right to lodge a complaint: You have the right to complain to a data protection authority about our collection and use of your personal information. Contact details for data protection authorities in the EEA, Switzerland, and the UK are available online.

To exercise any of these rights, please contact us at support@recruitmentvideo.ai. We will respond to your request in accordance with applicable data protection laws. We may need to verify your identity before processing your request.

Where your data is sent (data transfers)

Our primary servers and data hosting facilities are located within the EEA (currently Ireland). Your data will primarily be processed and stored in this location.

However, some of our third-party service providers may operate globally. If data needs to be transferred outside the EU/EEA for specific processing tasks by these providers, we ensure appropriate safeguards are in place to protect your data in accordance with GDPR requirements. This typically involves using Standard Contractual Clauses (SCCs) approved by the European Commission or relying on the provider's Binding Corporate Rules (BCRs) or other recognized transfer mechanisms.

Data security

We implement appropriate technical and organizational security measures designed to protect the security of any personal information we process. This includes encryption (for example HTTPS), access controls, secure infrastructure provided by our partners, and internal policies. However, please remember that the internet itself is not 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the service within a secure environment.

Children's privacy

Our services are not directed to individuals under the age of 16. We do not knowingly collect personal information from children under 16. If we become aware that a child under 16 has provided us with personal information, we will take steps to delete such information. If you become aware that a child has provided us with personal information, please contact us immediately at support@recruitmentvideo.ai.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time in response to changing legal, technical, or business developments. When we update our Privacy Policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Privacy Policy changes if and where this is required by applicable data protection laws. You can see when this Privacy Policy was last updated by checking the "Last updated" date displayed at the top.

Contact

Questions about these terms or our privacy practices? Email niels@recruitmentvideo.ai.

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