RecruitmentAds.com Data and Processing Overview

Practical overview for business customers

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RecruitmentAds.com helps organisations turn job vacancies into recruitment marketing content, including short videos, static creatives and social media assets. This overview explains, in practical terms, how data is handled when customers use the platform.

1. What customers can use as input

- Vacancy texts and job titles.
- Written instructions, employer branding instructions and style preferences.
- Logos, colours, fonts, brand guidelines and other brand assets.
- Existing images or videos provided by the customer.
- Generated images, videos, voice-overs, scripts, captions and creative variations.
- Project data connected to the customer workspace.

The customer controls which materials are uploaded and which features are used.

2. Core platform storage

Customer project data is stored in separated customer workspaces. Other customers do not have access to a customer's uploaded materials, projects or generated outputs.

System	Purpose	Location
AWS eu-west-1	Storage of media and renders	Ireland
Supabase EU	Authentication and database	Frankfurt, eu-central-1
EU-based RunCloud-managed VPS	Templates, metadata and job-agent app	EU, exact datacenter available on request

3. Internal access

- Internal administrative access is limited to support, maintenance, troubleshooting, security and operational purposes.
- Customer workspaces are logically separated.
- Customer MFA is available but not mandatory.
- The platform does not currently maintain ISO 27001 or SOC 2 certification.

4. Feature-based processing

Feature	What happens	External AI involved?
Workspace storage	Customer materials are stored in the customer workspace.	No, not merely for storage.
Vacancy text generation	Vacancy text and instructions may be used to generate hooks, scripts, captions, translations or prompts.	Yes, OpenAI API and/or Google Gemini may be used.
Brand/template setup	Brand assets may be used to create a reusable branded template.	Not necessarily. AI is used only if the selected workflow requires it.
Using uploaded media directly	Existing images or videos can be used directly as backgrounds or template assets.	No, not necessarily. Rendering is not the same as AI generation.
Image analysis	An uploaded image may be analysed to generate a description, prompt or quality check.	Yes, OpenAI API and/or Google Gemini may be used.
AI image/video generation	Prompts and source media may be sent to AI providers to generate or edit visuals.	Yes, providers may include Google Imagen, fal.ai and underlying models.
Image-to-video generation	A source image/video and prompt may be sent for AI video generation.	Yes, fal.ai and underlying models such as Kling, Seedance or Happy Horse may be used.
Voice-over generation	A text script may be converted into audio.	Yes, ElevenLabs may be used.
Export/rendering	The selected template, text and assets are rendered into a downloadable creative.	Not necessarily. Rendering itself is not AI generation.

5. AI provider use and training

- RecruitmentAds.com does not use customer data to train its own AI models.
- Third-party AI providers are used only where required to deliver selected platform features.
- Where available, paid or business API configurations are used and configured in a manner intended to prevent customer data from being used for third-party model training.
- For fal.ai workflows, default payload retention may apply. Input and output payloads may be retained by fal.ai under its default settings, currently expected to be up to approximately 30 days, unless storage is disabled or deletion controls are applied.

6. Retention and deletion

Data category	Retention
Active workspace data	Retained while the customer uses the platform or until deleted by the customer.
Customer-deleted data	Deleted or made unavailable from active systems without undue delay and in any event within 30 days, subject to technical limitations.
After termination	Customer may export data for 30 days where export functionality is available. Active-system deletion follows within 30 days after the export period or earlier instruction.
Backups and logs	May be retained for up to 90 days before deletion through normal rotation.
Billing records	Retained for legally required accounting and tax periods.
External AI provider data	Subject to the provider and feature used, as described in the Subprocessor List.

7. Customer materials and ownership

- Customer materials are used only for the customer's own projects.
- Customer materials are not reused for other customers.

- Customer materials and outputs are not used in public marketing, examples or case studies without the customer's permission.
- As between RecruitmentAds.com and the customer, the customer retains ownership of its input materials and may use generated output for its own recruitment marketing and employer branding purposes, subject to the applicable agreement.

8. Customer responsibility

The customer decides which materials are uploaded and which features are used. Where uploaded materials include identifiable people, the customer is responsible for having the necessary rights, permissions, lawful basis and internal approvals to use those materials in the platform and in the intended recruitment marketing output.

9. Public documents and contacts

- Terms of Service: https://recruitmentads.com/terms
- Privacy Policy: https://recruitmentads.com/privacy-policy
- Privacy contact: privacy@recruitmentads.com
- Support contact: support@recruitmentads.com